# Presenting to a Virtual Audience

## How to lead successful online meetings and presentations, overcome remote challenges and keep your audience engaged

According to research conducted by Stanford Institute for Economic Policy Research (SIEPR), 42% of the U.S. labor force now works from home full-time. With the increase of the virtual work environment, even the strongest of presenters face new challenges. Strong presentation skills are essential for everyone—from those interviewing with a company for a new position to those involved with organizational presentations, nonprofit fundraising, government projects, sales or project meetings and more. Join this 3.5-hour interactive seminar and learn step-by-step techniques to convey a flawless virtual online presence—from presentations and sales pitches to typical daily team meeting skills. Gain confidence knowing that you have a plan to deliver a powerful message, overcome remote challenges and engage your audience.

## What You'll Learn

• Developing the presentation:
- • How to script your presentation.
- • Ways to employ proven storytelling principles.
- • How to time and plan special interactions and activities such as meeting warmups and breakout sessions.

• Creating impactful visuals to support your presentation:
- • When to use virtual aids and when not to.
- • Methods for using virtual aids to control the tempo and mood of the meeting.
- • How to use virtual aids to boost your presenting confidence.

• Troubleshooting advanced equipment set-up:
- • Tips for arranging cameras and webcams in your meeting.
- • Expert-level techniques for microphones and lighting.
- • Considerations for using various software programs and online meeting platforms, along with the most common problems and how to overcome them.